



**THE FUTURE OF ROTARY
IS IN YOUR HANDS**

WEDNESDAY
OCTOBER 14, 2009

Today



11:30 - 1:15

OFFSITE MEETING:

go to

SLOSS FURNACE

**for an Ocktoberfest lunch,
a Concert by the Brass Quintet of the ASO,
and**

a Tour of the National Historic Landmark

Sloss Furnaces produced iron for nearly 90 years, which gave rise to the city of Birmingham and is now recognized as a National Historic Landmark. Sloss Furnaces, with its web of pipes and tall smokestacks, offers us a glimpse into the great industrial past of the South and our nation.

Thank you to Bob Rathburn who will tell us about the model Sloss has become to other countries hoping to make their own industrial museums. During one of the two tours, offered at 11:30 and 1:15, learn about Sloss as a major manufacturer of pig iron and also how it became a cultural marker of its day.

Thank you to Curt Long who will introduce the portion of the ASO to entertain you in an outdoor concert with the rusty Sloss pipes and smokestacks as the backdrop.

Thank you to Kenyon Walthall who, as Chairman of Rtn fun and fellowship this year, has planned an Ocktoberfest lunch with beer and worked to make this a great outing.

Thank you to Charlie DeBardleben who has worked to help make Sloss available and adaptable in spite of being decorated for Sloss Fright Furnace (Halloween things are everywhere).

Thank you to President Hatton who will serve you some of the German sausages with German mustard and kraut.

Parking is free today!

Directions:

From Downtown Birmingham:

Take 1st Avenue North east past Hwy 280. Cross the viaduct (Sloss Furnaces is on the right). Turn left onto 34th Street. Turn left onto 2nd Avenue North. Turn left onto 32nd Street North. Turn right into the Sloss Furnaces entrance under the viaduct.

From I-65:

From I-65 take I-59 North to the 22nd Street exit. Turn left onto 1st Avenue North. Cross the viaduct (Sloss Furnaces is on the right). Turn left onto 34th Street. Turn left onto 2nd Avenue North. Turn left onto 32nd Street North. Turn right into the Sloss Furnaces entrance under the viaduct.

Club No. 56
Birmingham, Alabama
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Dwight M. Beeson Banquet Hall
The Harbert Center

Lunch - 11:45
Bell - 12:20
Adjournment - 1:15

FUTURE PROGRAMS AND EVENTS

Oct 21 Dr. Will Ferniany
Snakes and Elephants in
Healthcare (Major Issues)

Oct 28 Bob Donaldson
Russian expert
University of Tulsa
American Committee on Foreign
Relations

Nov 4 Raymond Harbert
Harbert Management

Nov 11 John McMahon
History and Business Principles of
Ligon

NO SHOTS TODAY, BUT COME BACK NEXT WEEK



Photographer Katherine Berdy will be on the 3rd floor of the Harbert Center from 11:15 to 2:00 taking head shots for use in the Rotary roster on October 21. Members who "sit" for their pictures will be charged \$15 on their next Rotary invoice. The photo will be released for use in the roster. If members want their photo for private use, they can purchase the photo from Catherine. She can adjust the size and do some touch-up work.

Last chance - Katherine Berdy will be taking photos on October 21 only. Note: Katherine took 38 photos on Oct 7 - they look GREAT ! If I took your picture for the previous roster, PLEASE get a better one taken by Katherine !! And, if time for a re-do for any other reason, you are encouraged to do it now. She is very good and you are getting a bargain. Her normal sitting fee is \$85 per person.

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MEETING DAY:

Every Wednesday, 12:15 p.m.
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OFFICERS & DIRECTORS 2009-10

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Alan Rogers, 2009-2012
Sergio Stagno, 2009-2012

Membership: 557
Honorary Members: 21

NEW CLUB ROSTER

Please expect a fellow Rotarian to contact you regarding your roster profile soon. Whether by email, fax or US Mail, please respond quickly as this is the final effort to publish information the way you want it in the next roster.

BE SURE TO RETURN YOUR INITIALED PAGE regardless of whether it is correct or you have made changes.

ADDRESSES OF RECENT SPEAKERS

Lilly Ledbetter
PO Box 742
Jacksonville, FL 36265

Linda Viviani
2800 Jefferson Street
Napa, CA 94558

Dave Walker
Peter G. Peterson Foundation
712 Fifth Avenue, 48th Floor
New York, NY 10019
pgpg.org

Brian Kuehl
503 Second Street NE
Washington, DC 20002

**Meetings are recorded. Tapes are available for \$3.50 each, which may be added to Rotary invoices.

CONSIDER THE HARBERT CENTER

For your company's next social or corporate event, why not consider the most versatile facility in Birmingham? Built and maintained by you to serve the needs of corporate and non-profit organizations, this building transforms into many other backdrops - elegant, whimsical, wedding, classrooms, prom, fun, serious -just name it. The menu of food is very different (and excellent) from what Rotarians experience every week. Please call Chandrel, Jessica or Leslie to help you make your next arrangements. Receptionist, Kathy Alexis, will be happy to guide you to any of the three sales people, 226-8800.

INTERNATIONAL SERVICE - SRI LANKA



Last week, on behalf of the club's officers, directors and the International Service Committee along with the board of The Rotaract Club of Birmingham, Edgar Marx, VP of International Service, announced the 2009 International Service Project - The Mammography Machine, Sri Lanka.

We do not undertake an international project every year. When the need arises, a need that can be met with opportunity, the path seems clear. To help our sister club and the citizens of Sri Lanka, the International Service Committees of both Rotary and Rotaract are pleased to introduce The 2009 International Service Project: joining Sri Lanka in the fight against breast cancer by contributing a mammography machine to their Cancer Early Detection Center in Colombo.

Breast cancer is a disease with which we are all intimately familiar; this is a disease we can fight from Birmingham by supporting Sri Lanka's prevention efforts.

Asking for your participation and support, for you to contribute to multiple Rotary projects, and for you to think globally at a time when resources locally are in such demand is a challenge. Our friends in Sri Lanka are engaged in similar struggles. As President Hatton said, no matter what our economic experience has been, theirs is far more challenging.

To date, approximately \$25,000 has been raised. To purchase a mammography machine, we hope to raise an additional \$53,000. Anything beyond that, we will use in the breast cancer awareness campaign which is also important. President Hatton made the initial gift toward this project. The club plans to recognize all gifts made in honor of mothers, wives, sisters, daughters, or female friends in a special way at the completion of the project. Please complete your pledge card with the addition of the person you would like to honor with your gift and whether or not this gift will be a holiday gift. The club will provide a card acknowledging the gift made in honor of _____

The bottom line is that we have discovered, through this club's personal connections with Rotary in Colombo, Sri Lanka an outstanding opportunity for us to make a big impact on a community in need for a relatively small investment. We are committed to this project and we have each pledged financial support. I hope you will join us.

Summarizing Edgar's presentation regarding reasons this project was selected over seven other excellent project requests:

Sri Lanka is home to the RCB sister club, Rotary Club of Colombo, Sri Lanka. Through the close Rotarian to Rotarian relationship with that club, the confidence placed in the high caliber and capability of the Colombo club to administer the project was one of the features prompting the selection of this project. Other important features considered in the selection process: there are no mammography machines in the country for early cancer detection; there are no mammography machines available to the general population (the existing machine is limited to treatment purposes and available to only the wealthy; the mammography machine purchased by this club will be available free of charge and used for early detection purposes; this healthcare project will have immediate impact directly saving lives of mothers, wives, daughters, sisters; the facility to house the project is built in a partnership with the Rotary Club of Colombo and the Sri Lankan Department of Health which means that there is outstanding functionality and follow-up; the Rotary Club of Colombo is the primary support for the facility; high quality medical care is available in Colombo but with no screening machines for the general population, women whose breast cancer was detected in a physical exam were arriving for treatment too late; breast cancer is the highest incidence of cancer in the country; breast cancer is the leading cause of death in Sri Lankan women between the ages of 40-55.

A dynamic aspect of this project is the Birmingham Rotary to Colombo Rotary partnership, the Birmingham Rotaract to Colombo Rotaract partnership and the Birmingham Interact to Colombo Interact partnership and all the crisscrossing among the organizations. The vitality of the younger Rotary-sponsored leadership clubs has energized all involved and Edgar's committee has provided leadership training in solid, observable ways. *This level of cooperation truly reflects the ideals of Rotary which enrich the experience for each of us.*

This project is consistent with the challenges that the 3rd largest Rotary Club in the world readily accepts.

IN ROTARY'S PAST



Victor Hanson

1916 - Victor Hanson came to Birmingham after serving as advertising manager of the *Montgomery Advertiser*. The year was 1909 when he purchased a fourth interest in *The Birmingham News* (formerly *The Daily News*). He and fellow Rotarian Frank P. Glass purchased the remaining interest in late 1909. In August of 1916 - *The Age Herald* editor accused the *News* of fudging circulation figures. When Hanson sent a "fiery" telegram to the owner of *The Age Herald*, the owner offered to meet Hanson "anywhere, anytime". A duel (or fight) was ultimately averted by mediation by none other than the Birmingham Rotary Club.

