

REACH WITHIN TO EMBRACE
HUMANITY

Club No. 56
Birmingham, Alabama
Volume 100 Number 32
3 Pages

Dwight M. Beeson Banquet Hall
The Harbert Center

Lunch - 11:45
Bell - 12:20
Adjournment - 1:15

New Member Introduction

*New Generations
Announcement*

FUTURE PROGRAMS AND EVENTS

**Feb 15 Greg Giornelli and
Mike Goodrich**
Purpose Built Communities and
Woodlawn United

Feb 22 Bill Taylor
EDPA
Alabama Launchpad

Feb 29 Keith Granger
Trinity Hospital

**Mar 7 Charles & Whit
DeBardleben**
Steward Machinery



WEDNESDAY
FEBRUARY 8, 2012

Today



RANDY SIEGEL
President, Advance Publications

Randy Siegel is President of Advance Publications and its newspapers and affiliated websites in more than 35 cities. Prior to that, Siegel was President of Advance-owned Parade Publications and Publisher of PARADE, the most widely read magazine in America. He was responsible for the company's day-to-day operations as well as its overall strategy. Siegel was named Publisher of PARADE in 2003, after serving as Executive Vice-President, where he oversaw marketing, digital media, and PARADE's strategic partnerships with its 500 newspaper partners.

Randy was also a founder of *The Newspaper Project*, a newspaper industry consortium with more than 400 member newspapers that serves as a think tank and forum for innovation.

Before joining PARADE, Randy was a marketing executive at Newsweek and The Washington Post. He was also Publisher and Editor of the award-winning *Cleveland Free Times*. As a writer, Randy's articles and essays have appeared in several newspapers and magazines, including *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *USA TODAY*, *Chicago Tribune*, *Newsweek*, *Advertising Age*, and *Media Week*. He is currently a contributing columnist to the editorial page of *The Providence Journal*. His first children's book, *Grandma's Smile*, was published in 2010 and was a best-seller on Amazon as well as BarnesandNoble.com. His second children's book, *My Snake Blake* will be published in June. He just finished his first adult book as the ghostwriter for the one and only Burt King, America's most famous political consultant. (*I Am Burt King: The King of Washington*). He is currently writing a young adult novel which revolves around an issue near and dear to his heart.

Randy earned a B.A. from Wesleyan University in Connecticut and an M.B.A from Yale University.



ADDRESSES OF RECENT SPEAKERS

Mike Hubbard
Alabama Speaker of the House
PO Box 950
Auburn, AL 36831-0950

Joyce White Vance
US Attorney's Office
1801 4th Avenue North
Birmingham, AL 35203

Susan Matlock
Innovation Depot
1500 1st Avenue North
Birmingham, AL 35203

Dr. Bob Mullins
Kathleen.hudson@medicaid.alabama.gov

**Meetings are recorded. CDs are available for \$3.50 each, which may be added to Rotary invoices.

CENTENNIAL ANNIVERSARY

As of February 8th, there are 375 days until the RCB's most extraordinary milestone.

ROTARACT

The new 2011-2012 president of Rotaract Club of Birmingham is Andrew Case, who, along with his board, welcome all Rotarians to attend their bi-monthly meetings held at 12 noon on the 1st & 3rd Thursdays at the Harbert Center. Upcoming speakers:

February 16th Offsite at Birmingham Civil Rights Institute

ROTARY CREED

Rotary's timeless principles- the Rotary 4-Way Test

- 1.) Is it the truth?
- 2.) Is it fair to all concerned?
- 3.) Will it build goodwill and better friendships?
- 4.) Will it be beneficial to all concerned?

TORANDO RECOVERY

Generous people have provided \$3.3 million for long-term tornado recovery through the Community Foundation, but so many needs remain. You can help today **with an on-line gift** as we work together to rebuild lives and livelihoods in the Birmingham region and across the state. Please visit www.foundationbirmingham.org, then click Donate Now.

RCB WINE DINNER AT BOTTEGA

The Venetian-influenced evening of February 28th is still open for a very few reservations. Only room for 14 couples left! Please RSVP to Susan (bhamrtry@bellsouth.net) or Margaret (Margaret.m.deb@gmail.com), or call 251.1995. Reservations are a must!

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MEETING DAY:

Every Wednesday, 12:15 p.m.
TELEPHONE: (205)251-1995
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WWW.BIRMINGHAMROTARY.ORG

OFFICERS & DIRECTORS 2011-12

President: Katherine "Kate" Nielsen
Chairman of the Board: Charles D. "Charlie" Perry, Jr.
President-Elect: Whitney DeBardleben
Secretary: Gail Andrews
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Sergeant-at-Arms: Dick Womack
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VP, Communications: Danny Markstein
VP, Community Service: Al Folcher
VP, Club Service: Betsy Holloway
VP, International Service: Ralph Smith
VP, Vocational Service: Bailey Knight
VP, New Generations: Chick Redden
Executive Director: Susan Jackson

DIRECTORS:

Keehn Berry, 2009-2012
Carl E. Jones, Jr., 2009-2012
Mary Carolyn Gibbs Boothby, 2009-2012
David Fields, 2011-2013
Hillary Head, 2011-2013
Sanjay Singh, 2011-2013

Membership: 578
Honorary Members: 21

BIRMINGHAM ROTARIANS' PLAN FOR INDIA

While in India, the group of Rotarians who will give polio vaccine to children in the Indian state of Gujarat, will make several visits to Rotary clubs and Rotary projects, one of which will be Jaipur Limb Project.

WHAT IS THE JAIPUR LIMB?

It is an artificial leg, developed by Rotarians at the Mahaveer hospital in [Jaipur, India](#). The unique component is the Jaipur foot, a clever combination of wood and various densities of rubber vulcanised into a realistic looking brown foot. The Jaipur limb is hard-wearing and will last for three or four years, longer if worn with a shoe.



WHAT IS THE JAIPUR LIMB PROJECT?

It is a pro-active fund-raising and project-initiating body of Rotarians, formed in 1985 and became a registered charity in 1995. The bulk of their work in India revolves around Limb camps, with as many as 3000 patients turning up for help.



And, while in Jaipur (known as the Pink City), we will see some beautiful and interesting sights. Outside the walls of the City Palace in 2009 is where Mary Carolyn Cleveland, Jon Whetsell, Peggy McClure, Philippe and Judy Lathrop/Crittenden, Jenny Nunnelley, Dell and Tom Carruthers, and I saw the first cobra dance!

