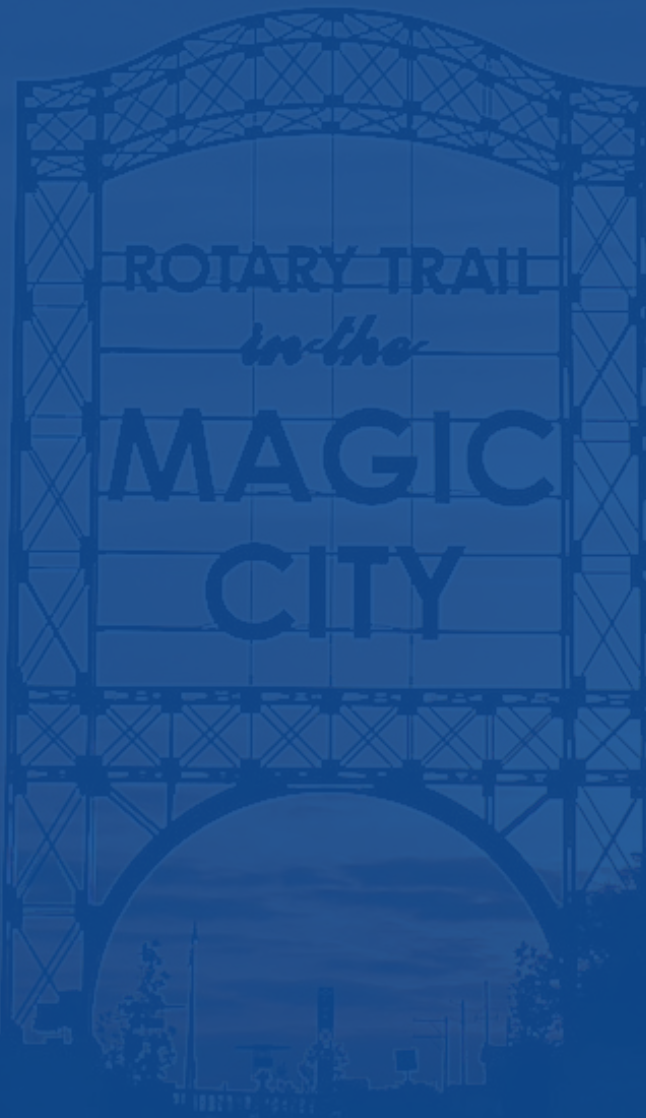
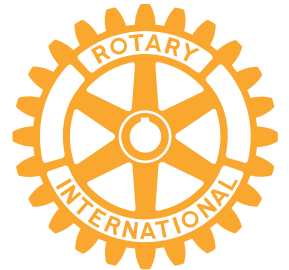




Rotary

Club of Birmingham Foundation



2020-21 ANNUAL REPORT

OUR CLUB



The Rotary Club of Birmingham, founded in 1913, is one of the largest Rotary clubs in the world. We have played a leading role in eliminating polio worldwide, expanding access to Pre-K in Birmingham, and enhancing cancer treatment and prevention in Sri Lanka. Rotary Trail, our centennial gift to Birmingham, is a signature attraction downtown. For more than 100 years, we have been bringing together civic leaders in our community to learn, exchange ideas, and take action to solve critical community problems in Birmingham and beyond. We engage our members to improve the community through service, education and fellowship. Rotary International brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 36,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world.

OUR FOUNDATION

“Service Above Self” is the Rotary Motto, exemplified by the contributions of the RCB Foundation to the Birmingham area and our international community.

In 1986, RCB established the Rotary Club of Birmingham Foundation as a 501(c)(3) organization to provide support for our service projects in the Birmingham community and abroad. To fulfill its charitable mission, the Foundation encourages contributions for both current use and endowed funds. Our

club members support the foundation with quarterly contributions, multi-year gifts, and legacy commitments. We also welcome contributions from other members of the community, including corporations and other foundations to further our mission.

Birmingham Rotarians also strongly support the Rotary International Foundation, based in Evanston, IL. The Rotary International Foundation is responsible for an array of projects that save and invigorate the lives of people around the world and enhance international friendship and understanding. Its signature project, “Polio Plus,” has worked to eradicate the threat of polio around the world. The two foundations both aim to make this world a better place.



OUR LEADERSHIP

Letter from the Chair

Your contributions to our foundation make a real difference in people's lives, not just in Birmingham, but around the world. Because of your gifts, we have been able to ensure that:

- More Birmingham City Schools students are able to pursue college degrees and cover their basic expenses, like textbooks
- More children are able to access high-quality Pre-K in Birmingham
- High school students throughout the metro area learn peace-building skills
- Communities along the Gulf Coast are recovering from natural disasters
- More women in Sri Lanka are being screened and treated for cervical cancer than ever before
- Children in our state have access to critical care transport at Children's of Alabama
- Rotary Trail remains a top-quality community asset, continuing to spur economic development in downtown Birmingham

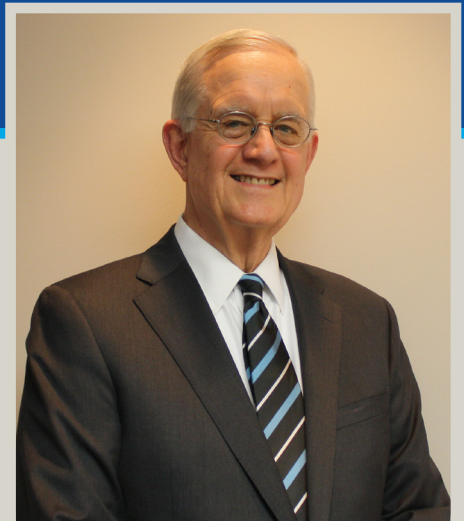
It's your generosity that makes all of this good work possible, and we thank you.

We know that we have only just begun to tap the potential of all our foundation can do. Our club includes the finest leaders in our community, and Rotary International connects us with leaders worldwide. Together, we can make Birmingham an even better place to live and do business, and we can improve the quality of life for people in communities across the globe.

We ask that you consider two kinds of gifts for our foundation in the year ahead. (1) Current use gifts and pledges allow us to meet emerging needs and sustain our ongoing commitments to existing projects. We encourage our members to consider current use gifts and pledges above and beyond your quarterly contributions. (2) Gifts and pledges toward endowed funds will allow us to support our charitable work in perpetuity. We are prioritizing building endowed funds in the years ahead to help our foundation reach its full potential to improve lives here and around the world. Please consider a gift or pledge toward our endowed funds. Many of our members have made substantial legacy gift commitments, and we encourage you to add our foundation to your estate plans.

Thank you for your support, and for putting service above self. Your gifts make our community and our world a better place.

In Rotary Friendship,
Lee Weathers



Lee Weathers, *Chair*

BOARD OF DIRECTORS

Lee Weathers, *Chair*
Danny McKinney, *Treasurer*
Dan Stephens, *Secretary*
Jon Blankenship, *President, RCB*
Alan Rogers, *VP, Community Service, RCB*
Paige Daniel, *Treasurer, RCB*
Leslie Carlisle
Bing Edwards
Betsy Holloway
Jim Hughey Jr.
Eric Jack
Alesia Jones
Emmett McLean
Denise Moore
Hatton Smith
Tommy Smith
Kennon Walthall

Rotary 
Club of Birmingham Foundation

The Harbert Center
2019 4th Avenue North
Birmingham, AL 35203

[birminghamrotary.org/
foundation](http://birminghamrotary.org/foundation)

OUR IMPACT

Thanks to the generosity of Birmingham Rotarians and their families, the level of impact from the RCB Foundation continues to grow. Major club projects over the last several years have included the Preschool Learning Initiative, Rotary Trail, Camp South Hampton, and our annual Holiday Boarding Home project. On the international stage, recent Foundation projects include our renowned cancer prevention work in Sri Lanka, earthquake recovery efforts in Nepal, and hurricane relief support in Haiti and Puerto Rico.

The RCB Foundation focuses on five areas of impact: Greatest Needs, Community Service, International Service, Vocational Service, and New Generations Service. During 2020-2021, we concentrated our grant-making on Greatest Needs, Community Service through Education and Health, and International Service (Health). Our vision is to continue to grow the Foundation's assets so that we can expand grantmaking to encompass all five areas of impact.



GREATEST NEEDS \$22,138

- Grants for tornado and hurricane relief
- Youth peacebuilding



EDUCATION \$262,455

- College Scholarships for Birmingham City Schools graduates
- Textbooks for Birmingham Promise students
- Pre-K and early learning



HEALTH \$17,437

- Globally-recognized cervical cancer prevention project in Sri Lanka
- Critical care transport at Children's of Alabama

OUR GIFT TO BIRMINGHAM

ROTARY TRAIL \$83,313

- Upkeep and renewal of landscaping
- Enhancements, including the “Susan’s Birds” sculpture area
- Coordinator for Friends of Rotary Trail

Rotary Trail is the Rotary Club of Birmingham’s centennial gift to the Birmingham community. Completed in 2015, the 3.5-million-dollar project transformed an abandoned railroad cut into a landscaped, four-block walking/running/biking pathway. The trail is the heart of the Jones Valley Trail Corridor within the Red Rock Trail System. The economic impact of the trail has been tremendous, with millions of dollars invested in the once blighted area. The trail and surrounding area have become a destination for visitors and residents alike and are among the most photographed places in Birmingham.



Become a Friend of Rotary Trail

We invite the Birmingham community to join us in continued investment and improvements to Rotary Trail. Needs include horticulture enhancement, lighting and hardscape additions, art installations, and programming of activities. Together, we can ensure Birmingham remains one of the most vibrant areas in the state with venues for active lifestyles that engage our community, attract economic investment and create a better quality of life. Visit birminghamrotary.org/foundation to become a Friend of Rotary Trail today.



ROTARY TRAIL

in the

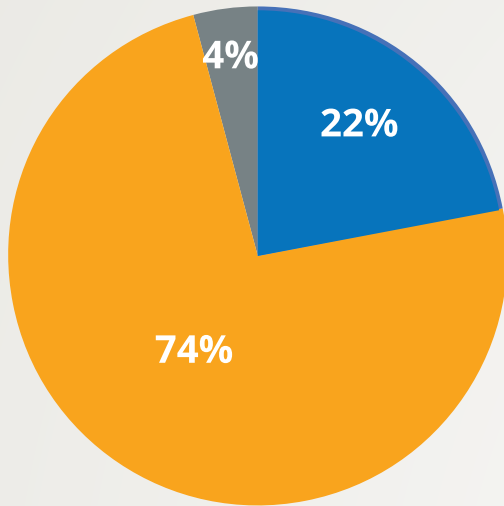
MAGIC

CITY

OUR FINANCIALS

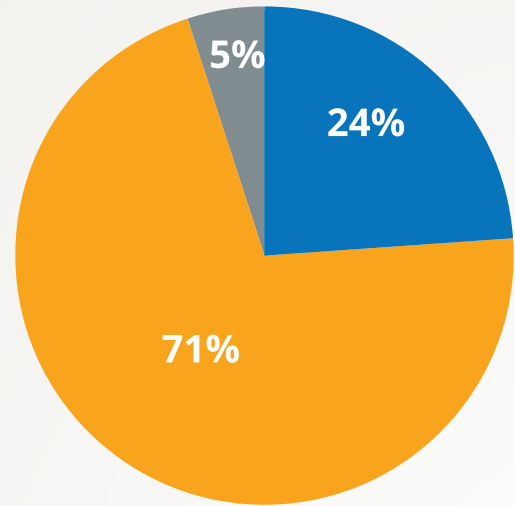
Foundation Assets*

Funds as of June 2020



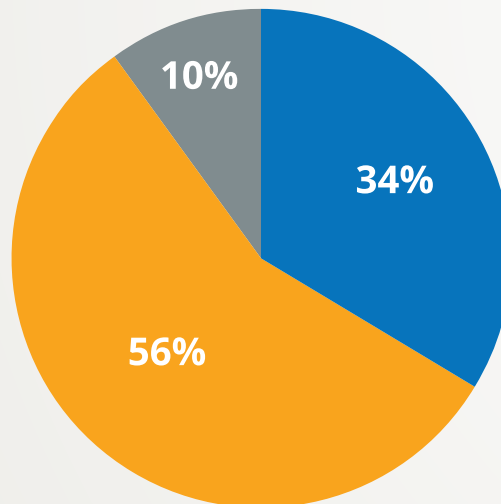
● Greatest Needs	\$448,192.84
● Education	\$1,515,012.69
● Rotary Trail	\$72,052.45
TOTAL	\$2,035,257.98

Funds as of June 2021



● Greatest Needs	\$584,121.44
● Education	\$1,742,042.26
● Rotary Trail	\$110,799.58
TOTAL	\$2,436,963.28

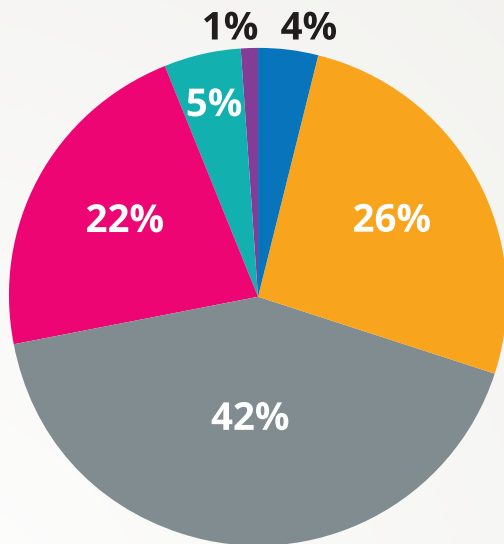
Net Growth in Assets



● Greatest Needs	\$135,928.60
● Education	\$227,029.57
● Rotary Trail	\$38,747.13
TOTAL	\$401,705.30

*unaudited, includes some grants committed but not yet distributed

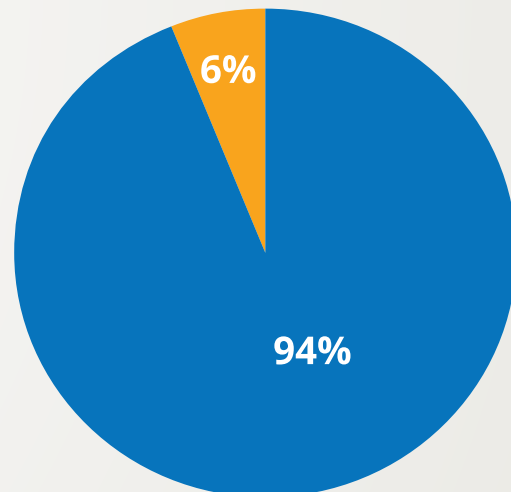
**Funds Distributed and/or Committed
in 2020-2021**



● Disaster Relief	\$16,600.00
● Scholarships and Textbooks	\$101,000.00
● Pre-K	\$161,455.00
● Rotary Trail	\$83,313.44
● Health	\$17,437.15
● Peacebuilding	\$5,537.50
TOTAL	\$385,343.09

Most of our assets are held in two funds at the Community Foundation of Greater Birmingham and invested according to their fund management policies.

Outstanding Pledges



● Legacy Gift Commitments	\$1,437,000.00
● Other Pledge Commitments	\$95,360.00
TOTAL	\$1,532,360.00

2020-21 DONORS

We are grateful to the hundreds of members of our club who contribute to the RCB Foundation on a quarterly basis. Listed below are members who have given to the RCB Foundation this year above and beyond their quarterly contributions.

Robert W. Bailey
Jon and Dalton Blankenship
The Estelle S. Campbell Foundation
Leslie Carlisle
Tom Carruthers Jr.
Patrick Cather
Stephen Chazen
Charles Collat
Charlie Collat
Darrell Cook
Judy Crittenden
Russell Cunningham III
The Daniel Foundation of Alabama
Hartwell and Martha Davis
Evans Dunn Jr.
Bing Edwards
Stan Erdreich Jr.
Dr. Wayne Finley
Albert G. Folcher Jr.
The Forman Foundation
Jamie French
Nancy Goedecke
Mike and Suzanne Graham
Brenda Hackney
Morris Hackney
The Hackney Foundation

Jimmie Hancock
Griff Harsh
Jim Hughey Jr.
William C. Hulsey
Susan Jackson
Joe Jolly Jr.
Carl E. Jones Jr.
The Jones Family Fund
Philippe W. Lathrop
Gordon G. and Margret H. Martin
Fred and Connie McCallum
Denise Moore
Barbara Royal
Herb Sklenar
Arthur Pete Sloss
Hatton C.V. Smith
Dan Stephens
Jeff Stone
Lee J. Styslinger Jr.
List Underwood
Cameron Vowell
Scott Vowell
Lee Weathers
George Wheelock
Jon Whetsell



LEGACY COMMITMENTS

We are fortunate to have many members who have made legacy commitments to the RCB Foundation as part of their estate plans. To date we have almost \$1.5 million in legacy commitments. We extend our sincere gratitude to the following members who have made legacy gift commitments:

Leslie H. Carlisle
Brenda Mitchell Hackney
Jimmy and Betsy Holloway
Jan and Jim Hughey
Eric P. and Ave P. Jack
Walker and Bill Jones

Philippe W. Lathrop
Danny and Amy McKinney
Kate and Claude Nielsen
Charlie and Sheri Perry
Dora and Sanjay Singh
Hatton C.V. Smith

Join Us - Give to the RCB Foundation

The Rotary Club of Birmingham is one of the largest and most prestigious Rotary clubs in the world. Join us in building a world-class foundation. Your contribution will assure RCB continues its important work in our local community and beyond in the years ahead.

The Rotary Club of Birmingham Foundation is qualified to receive tax-deductible lifetime and testamentary transfers for inheritance tax purposes. There are many ways you can support the RCB Foundation, from traditional cash gifts and quarterly contributions to stocks, property, charitable bequests, retirement plans, and other planned gifts. These gifts may create funds to be designated for one of the five sectors of impact or for one of the specific projects.

Pledge your support to the RCB Foundation today by visiting birminghamrotary.org/foundation or contact a member of the board of directors. Follow us on Facebook: @rotaryclubbirmingham, @rotarytrail; Instagram: @rotaryclubbirmingham, @rotarytrail_friends; and LinkedIn: @rotary-club-of-birmingham





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The Harbert Center
2019 4th Avenue North
Birmingham, AL 35203

birminghamrotary.org/foundation